

In Association with Watersedge Dental Lab



# UNLEASHING GROWTH THROUGH CASE ACCEPTANCE AND TEAM ACTIVATION, FEATURING AN AFTERNOON OF SURGICAL PLANNING AND DESIGN WITH CODIAGNOSTIX



## AM

Unlock the full potential of your dental clinic with our comprehensive course designed exclusively for dentists and dental staff. Learn proven strategies to enhance patient case acceptance rates while fostering a motivated and cohesive staff. Gain insights into effective communication techniques, patient education methods, and tailored treatment planning approaches to maximize clinic growth. Explore the intricacies of staff motivation and leadership, empowering you to cultivate a positive work environment that drives productivity and patient satisfaction. Elevate your practice to new heights by mastering the art of patient engagement and staff empowerment. Join us and revolutionize your clinic's success story in this jam packed morning session.

## OBJECTIVES

- Discuss how to unlock the full potential of your dental clinic
- Learn proven strategies to enhance patient case acceptance
- Explore how to foster a motivated and cohesive staff
- Review science based and effective communication techniques and patient education methods.
- Dentists staying for the afternoon session will enjoy a comprehensive hands on session with CoDiagnostiX
- Use the tools to clean data and match scans
- Select implant types, create surgical treatment plans and design surgical guides

## PM

The afternoon portion will cover how to use digital imagery using surgical software to treatment plan implant placement and design CBCT driven surgical guides in collaboration with the team at Watersedge Dental Lab. Utilizing the digital imagery alongside the planning software will enable us to digitally pre-plan implant placement, identifying key anatomical structures, as well as enable us to plan implant placement in an ideal prosthetic driven treatment plan. This hands-on course will give the participants a chance to work with pre-uploaded files within the software, proceed to plan implant placement, and finally design a surgical guide in collaboration with Watersedge Dental Lab. Digital Dentistry is advancing at a rapid pace and the hope of this course is to provide you with the necessary information to stay up to date with the industries advancements as well as give you the tools to digitally treatment plan dental implant cases.



### DATE & TIME:

Friday, April 26, 2024

8:30am–9:00am *Registration*

9:00am–5:00pm *Program*



### LOCATION:

Watersedge Dental Lab

1750 Courtwood Cres

Ottawa, ON K2C 2B5



### TUITION:

\$100.00 CAD Payable to Straumann



### AUDIENCE:

General Practitioners, Implantologists



### AGD CODE:

690



### SAC:

Straightforward



### TYPE:

Lecture/Participation



### CE HOURS:

8.0 hours



### SPEAKER:

Dr. Mazen Dagher

Marc Oulette



RSVP

## FIRST TIME USING SKILL?

Register for a new user account at [SKILL.straumann.com](https://SKILL.straumann.com). Once registered, it's fast and easy to book yourself into a course. Start with the URL below. Your bookings, CE credits and credit purchases will be in your SKILL account.

## QUESTIONS?

Contact: Eric Brideau, Straumann Territory Manager, at 613/294 2556 or at [eric.brideau@straumann.com](mailto:eric.brideau@straumann.com)



**\*\*For Canadian Clinicians\*\***

Please choose "International Clinician" as your registration path.



**PACE**  
ACADEMY of  
GENERAL DENTISTRY  
PROGRAM APPROVAL  
FOR CONTINUING  
EDUCATION

Straumann Group  
Nationally Approved PACE Program Provider  
for FAGD/MAGD credit  
Approval does not imply acceptance by  
any regulatory authority or AGD endorsement.  
6/1/2018 to 5/31/2024  
Provider ID #21030

**CLICK HERE TO REGISTER**

DR. MAZEN DAGHER is the founder and chief medical officer of Chapter2Dental. He also founded the Hawkesbury Dental Centre in 1999, a top tier group practice. Dr Dagher has since acquired a high level of expertise in implantology from some of the most prestigious schools worldwide which include the Kois Center for Advanced Dentistry (Washington), the Canadian Implant Institute, the Misch Implant Institute (Michigan) and the Sapo-Implant Institute of the University Paul IV in Paris. His practice is mainly focused on implant dentistry and complete functional rehabilitation. He is also the founder of the Dagher Implant Institute, a learning center for professionals who wish to advance their skills in implant dentistry. Always at the forefront of his profession, Dr Dagher is regularly invited to give various courses and conferences across Canada and the United States.



MARC L. OULETTE is a dental technology veteran with an illustrious 30-year career. He is renowned for his expertise in coDiagnostix, a software tool for precise guided surgery, and for his 16-year tenure at Straumann, where he contributed to the advancement and education of dental professionals as a Technical Trainer. Marc's commitment to innovation extends to 3D printing as well. As the Chief Technical Officer of Simply Surgical Guides and Simply Nightguards, he continues to lead the industry, setting standards of excellence in surgical treatment planning and nightguard design, benefiting both professionals and patients alike.



#### REGISTRATION POLICY

- Registrations are taken on a first come, first serve basis
- Registrations are not considered final until payment is received
- Your registration will be confirmed by email within two weeks of receipt
- Partial payment cannot be accepted

#### CANCELLATION AND REFUND POLICY

- Cancellation made 30 days or more before the course starts: Full refund
- Cancellation made 15-29 days before the course starts: 50% of the course fee will be refunded
- Cancellation made 0-14 days before the course starts: No refund
- A \$25 administration fee will apply to all cancellations

Straumann reserves the right to cancel courses that do not meet minimum enrollment. The course fee will be refunded, in full, within two weeks of the cancelled course date. Attendance is not confirmed until attendee has received a letter of confirmation from the Straumann Education Department.